

# CE NEWS

## Alaska State Library Continuing Education Newsletter

### Webinar Picks:

- [Tips for Making Your Events Accessible](#)
- [Public Librarians Chat: Combined Public/School Libraries](#)
- [Library Leadership At All Levels](#)

## Five Reasons Why CE is Important for You and Your Organization

In the article, **Investing in Your Own Professional Development**, authors Michael J. Bradley, Ph.D., and Jody M. Baker encourage professionals to be proactive about their professional development .

*"Whether it involves attending conferences, taking academic courses, participating in webinars, reading books or joining an online community, professional development is meaningful and essential in ensuring you and your agency are doing what it takes to be top notch."*

Brady and Baker also offer five justifications professionals may use to support continuing education:

- ◆ Constituents expect you to be an expert in your profession
- ◆ Develop primary and complementary skills sets
- ◆ Education and knowledge lends credibility when dealing with others related to your job, agency and profession
- ◆ The best leaders have knowledge and encourage others to learn and develop

While their article was written specifically for professionals working in parks and recreation, the information and advice contained within the article is applicable to anyone working in a professional capacity.

As 2014 comes to a close take a moment to reflect on your professional development. Are you taking advantage of the learning opportunities available to you?

### Events Calendar

January 2015						
«	S	M	T	W	T	F
					1	2
					3	
4		5	6	7	8	9
10						
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
Upcoming Events:						
8 Great PowerPoint Presentation Tips to Save You From a Fate Worse than Death by PowerPoint						
Thu, Jan 8, 2015 9:00am						
Tech Donations for Libraries!						
Thu, Jan 8, 2015 10:00am						
Are Textbooks History?						
Fri, Jan 9, 2015 9:00am						
Show all events						

**Library Development Training & Continuing Education Calendar**

*Preserve the past · Educate Alaskans · Realize potential*

